

	5' Skirted Exhibitor Table at the Event	Logo Recognition on the Event Promotions	Display Ad or Logo in the Event Program	Complimentary "All Access" Guest Passes to the Event	Use of the MT SHRM "Preferred Provider" Seal	Logo on the MT SHRM Website Home Page
Presenting and Lunch Sponsor (\$5,000)			 Full Page Display Ad	 (\$1,600 value)		 (\$1,800 value)
Gold Breakfast Sponsor (\$2,500)			 1/2 Page Display Ad	 (\$800 value)		
Silver Break Sponsor (\$1,500)			 1/4 Page Display Ad	 (\$400 value)		
Bronze Exhibiting Sponsor (\$950)			 Logo Only			

Presenting Sponsor

The Presenting Sponsor is the overall event sponsor and their logo is generally co-branded with the event name. Typically, the Presenting Sponsor opens and closes the event, introduces the Luncheon Keynote Presenter and serves as co-host with the Event Chair. Sponsors at the \$5,000 level and above are considered "Strategic Partners" with MT|SHRM and have the exclusive right to have their logo displayed on MT|SHRM's website Home Page with a hotlink to their organization's website for the entire calendar year.

Gold Breakfast Sponsor

The Gold Breakfast Sponsor provides the continental breakfast and is responsible for introducing the Breakfast Keynote Presenter. Sponsors at the \$2,500 level and above are considered "Preferred Partners" with MT|SHRM and have the exclusive right to use the Preferred Provider Seal on their marketing materials and correspondence for the calendar year.

Silver Break Sponsors

The two Silver Break Sponsors provide the morning and afternoon breaks and receive special recognition from the Event Chair.

Bronze and All Sponsors

All sponsorships include two Exhibitor Passes for all meals and breaks and a complimentary post-event attendee mailing list for one time use. Ample time has been set aside in the agenda so that sponsors have access to attendees at their exhibitor table during registration, morning, noon and afternoon breaks, and the closing general session where they are encouraged to award a small prize to one attendee who visited their table during the day.

Contact Art Smith at 615.260.8909 or art.smith@mtshrm.org