

## Media and Publications

### Website Home Page ([www.mtshrm.org](http://www.mtshrm.org))

Help support our website and your logo will be displayed in the rotating sponsor box with a hotlink to your website

**Home Page Logo Splash** Annual package available exclusively to Strategic Partners \$ 2,000

**Weekly "Coming Soon" Eblast** - circulation = 5,100 One Month Ad Package \$ 1,200

This Monday Morning Eblast covers upcoming chapter events. Three Week Ad Package \$ 900

One Week Ad Insertion \$ 400

## Monthly Programs

### Monthly Chapter Meetings\*

- Five minute presentation of products or services
- Meet & Greet reception table at registration
- Logo with URL hot link on all meeting invitations and Eblasts
- Complimentary Tower Ad in "Coming Soon" Eblast

**Five Meeting Package**  
\$ 3,000

**Davidson County** - Nashville Two Meeting Pkg - Metro and/or Williamson Co. Meetings \$ 1,500

**Williamson County** - Brentwood/Cool Springs/Franklin One Metro Nashville or Williamson Co. Meeting \$ 800

**Sumner County** - Hendersonville/Gallatin Three Satellite Meeting Package - 1 ea. Location \$ 1,650

**Wilson County** - Lebanon/Mt. Juliet Two Satellite Meeting Package \$ 1,150

**Rutherford County** - Murfreesboro/Smyrna One Satellite Meeting \$ 600

\*Limited Availability

## Annual One-Day Conferences

### MidSouth Employee Benefits Conference | Cool Springs Marriott | February 23, 2018

Strategic "Presenting" Sponsor **[SOLD]** Conference & Lunch Sponsor \$ 5,000

Preferred Partner "Gold" Sponsor **[SOLD]** Breakfast Sponsor \$ 2,500

Event "Silver" Sponsor (2) Breaks Sponsor \$ 1,500

Exhibitor "Bronze" Sponsors (6) Presentation Table \$ 900

### MidSouth Compensation Symposium | Nashville Airport Marriott | June 8, 2018

Strategic "Presenting" Sponsor Conference & Lunch Sponsor \$ 5,000

Preferred Partner "Gold" Sponsor Breakfast Sponsor \$ 2,500

Event "Silver" Sponsor (2) Breaks Sponsor \$ 1,500

Exhibitor "Bronze" Sponsors (6) Presentation Table \$ 900

### MidSouth Talent Management Conference | Cool Springs Marriott | August 31, 2018

Strategic "Presenting" Sponsor Conference & Lunch Sponsor \$ 5,000

Preferred Partner "Gold" Sponsor Breakfast Sponsor \$ 2,500

Event "Silver" Sponsor (2) Breaks Sponsor \$ 1,500

Exhibitor "Bronze" Sponsors (6) Presentation Table \$ 900

### MidSouth Employment Law Conference | Cool Springs Marriott | October 19, 2018

Strategic "Presenting" Sponsor Conference & Lunch Sponsor \$ 5,000

Preferred Partner "Gold" Sponsor Breakfast Sponsor \$ 2,500

Event "Silver" Sponsor (2) Breaks Sponsor \$ 1,500

Exhibitor "Bronze" Sponsors (6) Presentation Table \$ 900

### MidSouth Diversity & Inclusion Summit | Nashville Airport Marriott | November 16, 2018

Strategic "Presenting" Sponsor Conference & Lunch Sponsor \$ 5,000

Preferred Partner "Gold" Sponsor Breakfast Sponsor \$ 2,500

Event "Silver" Sponsor (2) Break Sponsor \$ 1,500

Exhibitor "Bronze" Sponsors Presentation Table \$ 900

## Special Programs and Events

### Sponsor-Presented Workshops, Webinars, Programs and Other Events

		Hrs.
Sponsor-presented webinar, workshop, breakfast, luncheon or other event. MT SHRM will send dedicated email invitations to our 5,000+ Middle Tennessee list. Sponsor is responsible for registration, technology, venue, food (if any) and all costs. Programs that are promotional/marketing related and not eligible for CEUs carry a \$600 surcharge.	\$ 900	< 2
	\$ 1,500	2-4
	\$ 2,000	5-8

### Leadership Development Program - Spring 2018

Event "Gold" Sponsor (1) 10 Week Leadership Development Program \$ 2,500

### Networking and Other Special Events

Program Sponsor - Opportunities to mix and mingle with today's and tomorrow's leaders - Events incl Member Mixers, Career Expos, College Chapter programs, Board Meetings, community projects and continuing events, and many more! \$ Inquire

### WorldatWork Compensation Workshops | Courtyard Nashville Airport | April 12-13 & August 23-24

Program Sponsor - Opportunity to sponsor a 2-day certification workshop. \$ 900