



Media and Publications

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Home Page Logo Splash	Annual package available exclusively to Strategic Partners	\$	2,000
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Weekly "Coming Soon" Eblast - circulation = 5,100+ This Monday Morning Eblast covers upcoming chapter events.	One Month Ad Package	\$	1,200
	Three Week Ad Package	\$	900
	One Week Ad Insertion	\$	400

Monthly Programs

Monthly Chapter Meetings*		Five Meeting Package	
<ul style="list-style-type: none"> • Five minute presentation of products or services • Meet & Greet reception table at registration 	<ul style="list-style-type: none"> • Logo with URL hot link on all meeting invitations and Eblasts • Complimentary Tower Ad in "Coming Soon" Eblast 	\$	3,000

Davidson County - Nashville	Two Meeting Pkg - Metro and/or Williamson Co. Meetings	\$	1,500
Williamson County - Brentwood/Cool Springs/Franklin	One Metro Nashville or Williamson Co. Meeting	\$	800
Sumner County - Hendersonville/Gallatin	Three Satellite Meeting Package - 1 ea. Location	\$	1,650
Wilson County - Lebanon/Mt. Juliet	Two Satellite Meeting Package	\$	1,150
Rutherford County - Murfreesboro/Smyrna	One Satellite Meeting	\$	600

*Limited Availability

Annual One-Day Conferences

MidSouth Employee Benefits Conference Cool Springs Marriott February 23, 2018			
Strategic "Presenting" Sponsor	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2)	Breaks Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors (6)	Presentation Table	\$	900
MidSouth Compensation Symposium Nashville Airport Marriott June 8, 2018			
Strategic "Presenting" Sponsor	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2)	Breaks Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors (6)	Presentation Table	\$	900
MidSouth Talent Management Conference Cool Springs Marriott August 30, 2018			
Strategic "Presenting" Sponsor	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2)	Breaks Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors (6)	Presentation Table	\$	900
MidSouth Employment Law Conference Cool Springs Marriott October 19, 2018			
Strategic "Presenting" Sponsor	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2)	Breaks Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors (6)	Presentation Table	\$	900
MidSouth Diversity & Inclusion Summit Nashville Airport Marriott November 16, 2018			
Strategic "Presenting" Sponsor	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2)	Break Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors	Presentation Table	\$	900

Special Programs and Events

Sponsor-Presented Workshops, Webinars, Programs and Other Events			<u>Hrs.</u>
Sponsor-presented webinar, workshop, breakfast, luncheon or other event. MT SHRM will send dedicated email invitations to our 5,000+ Middle Tennessee list. Sponsor is responsible for registration, technology, venue, food (if any) and all costs. Programs that are promotional/marketing related and not eligible for CEUs carry a \$600 surcharge.	\$	900	< 2
	\$	1,500	2-4
	\$	2,000	> 4-8
Leadership Development Program - Spring 2018			
Event "Gold" Sponsor (1)	10 Week Leadership Development Program	\$	2,500
Networking and Other Special Events			
Program Sponsor - Opportunities to mix and mingle with today's and tomorrow's leaders - Events incl Member mixers, Mixers, Career Expos, College Chapter programs, Board Meetings, community projects and continuing education events, and many more!	\$	Inquire	
WorldatWork Compensation Workshops Courtyard Nashville Airport April 12-13 & August 23-24			
Program Sponsor - Opportunity to sponsor a 2-day certification workshop.	\$	900	