

Media and Publications

Website Home Page (www.mtshrm.org)

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Home Page Logo Splash Annual package available exclusively to Strategic Partners \$ 1,800

Weekly "Coming Soon" Eblast - circulation = 5,100+

This Monday Morning Eblast covers upcoming chapter events.

Three Month (13 weeks) Ad Package	\$ 1,600
Two Month (9 weeks) Ad Package	\$ 1,050
One Month (4 weeks) Ad Package	\$ 550
Three Week Ad Package	\$ 450
One Week Ad Insertion	\$ 300

Monthly Programs

Monthly Chapter Meetings*

- Five minute presentation of products or services
- Meet & Greet reception table at registration

- Logo with URL hot link on all meeting invitations and Eblasts
- Complimentary Tower Ad in "Coming Soon" Eblast

Davidson County - Nashville	Two Meeting Pkg - Metro and/or Williamson Co. Meetings	\$ 1,450
Williamson County - Brentwood/Cool Springs/Franklin	One Metro Nashville or Williamson Co. Meeting	\$ 750
Sumner County - Hendersonville/Gallatin	Three Satellite Meeting Package - 1 ea. Location	\$ 1,650
Wilson County - Lebanon/Mt. Juliet	Two Satellite Meeting Package	\$ 1,150
Rutherford County - Murfreesboro/Smyrna	One Satellite Meeting	\$ 600

*Limited Availability

Webinars

Opportunity to present/sponsor a one-hour Webinar \$ 600

Annual Conferences

MidSouth Compensation Symposium | Nashville Airport Marriott | March 11, 2016

Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$ 5,000
Preferred Partner "Gold" Sponsor	Breakfast Sponsor	\$ 2,500
Event "Silver" Sponsor (2) [SOLD]	Break Sponsor	\$ 1,500
Exhibitor "Bronze" Sponsors [SOLD]	Presentation Table	\$ 900

MidSouth Employee Benefits Conference | Nashville Airport Marriott | May 20, 2016

Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$ 5,000
Preferred Partner "Gold" Sponsor [SOLD]	Breakfast Sponsor	\$ 2,500
Event "Silver" Sponsor (2) [SOLD]	Breaks Sponsor	\$ 1,500
Exhibitor "Bronze" Sponsors (6) [SOLD]	Presentation Table	\$ 900

MidSouth Talent Management Conference | Cool Springs Marriott | August 19, 2016

Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$ 5,000
Preferred Partner "Gold" Sponsor [SOLD]	Breakfast Sponsor	\$ 2,500
Event "Silver" Sponsor (2) [SOLD]	Breaks Sponsor	\$ 1,500
Exhibitor "Bronze" Sponsors (6) [5 remaining]	Presentation Table	\$ 900

MidSouth Employment Law Conference | Embassy Cool Springs | October 26, 2016

Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$ 5,000
Preferred Partner "Gold" Sponsor [SOLD]	Breakfast Sponsor	\$ 2,500
Event "Silver" Sponsor (2)	Breaks Sponsor	\$ 1,500
Exhibitor "Bronze" Sponsors (6) [3 remaining]	Presentation Table	\$ 900

MidSouth Diversity & Inclusion Summit | Nashville Airport Marriott - November 16, 2016

Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$ 5,000
Preferred Partner "Gold" Sponsor [SOLD]	Breakfast Sponsor	\$ 2,500
Event "Silver" Sponsor (2)	Break Sponsor	\$ 1,500
Exhibitor "Bronze" Sponsors [2 remaining]	Presentation Table	\$ 900

Special Programs and Events

Leadership Development Program - Fall 2016

Event "Gold" Sponsor (1) Presenting Sponsor \$ 2,500

Shared Interest Group Workshops

Presenting Sponsors Program Sponsors \$ 750

Annual Golf Scramble | Gaylord Springs | Thursday, September 8, 2016

Strategic "Presenting" Sponsor	Cookout/Social Sponsor	\$ 5,000
Preferred Partner "Gold" Sponsor	Lunch Sponsor	\$ 2,500
Silver Sponsors	Hole & Activity Sponsors	\$ 1,500
Bronze Sponsors	Activity Sponsors	\$ 900

Other Special Events

Program Sponsor - Opportunities to mix and mingle with today's and tomorrow's leaders - Events incl Member Mixers, Career Expos, College Chapter programs, Board Meetings, community projects and continuing education events, and many more! \$ Inquire

WorldatWork Compensation Workshops

Program Sponsor - Opportunity to sponsor a 2-day certification workshop. \$ 1,800