

Media and Publications			
Website Home Page (www.mtshrm.org) Help support our website and your logo will be displayed in the rotating sponsor box with a hotlink to your website			
Home Page Logo Splash	Annual package available exclusively to Strategic Partners	\$	1,800
Weekly "Coming Soon" Eblast - circulation = 5,100+ This Monday Morning Eblast covers upcoming chapter events.			
	Three Month (13 weeks) Ad Package	\$	1,600
	Two Month (9 weeks) Ad Package	\$	1,050
	One Month (4 weeks) Ad Package	\$	550
	Three Week Ad Package	\$	450
	One Week Ad Insertion	\$	300
Monthly Programs			
Monthly Chapter Meetings*			
<ul style="list-style-type: none"> Five minute presentation of products or services Meet & Greet reception table at registration 	<ul style="list-style-type: none"> Logo with URL hot link on all meeting invitations and Eblasts Complimentary Tower Ad in "Coming Soon" Eblast 		
Davidson County - Nashville	Two Meeting Pkg - Metro and/or Williamson Co. Meetings	\$	1,450
Williamson County - Brentwood/Cool Springs/Franklin	One Metro Nashville or Williamson Co. Meeting	\$	750
Sumner County - Hendersonville/Gallatin	Three Satellite Meeting Package - 1 ea. Location	\$	1,650
Wilson County - Lebanon/Mt. Juliet	Two Satellite Meeting Package	\$	1,150
Rutherford County - Murfreesboro/Smyrna	One Satellite Meeting	\$	600
*Limited Availability			
Webinars Opportunity to present/sponsor a one-hour Webinar			
		\$	600
Annual Conferences			
MidSouth Compensation Symposium Nashville Airport Marriott March 11, 2016			
Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2) [SOLD]	Break Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors [SOLD]	Presentation Table	\$	900
MidSouth Employee Benefits Conference Nashville Airport Marriott May 20, 2016			
Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor [SOLD]	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2) [SOLD]	Breaks Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors (6) [SOLD]	Presentation Table	\$	900
MidSouth Talent Management Conference Cool Springs Marriott August 19, 2016			
Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor [SOLD]	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2) [SOLD]	Breaks Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors (6) [5 remaining]	Presentation Table	\$	900
MidSouth Employment Law Conference Embassy Cool Springs October 26, 2016			
Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor [SOLD]	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2)	Breaks Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors (6) [3 remaining]	Presentation Table	\$	900
MidSouth Diversity & Inclusion Summit Nashville Airport Marriott - November 16, 2016			
Strategic "Presenting" Sponsor [SOLD]	Conference & Lunch Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor [SOLD]	Breakfast Sponsor	\$	2,500
Event "Silver" Sponsor (2)	Break Sponsor	\$	1,500
Exhibitor "Bronze" Sponsors [2 remaining]	Presentation Table	\$	900
Special Programs and Events			
Leadership Development Program - Fall 2016			
Event "Gold" Sponsor (1)	Presenting Sponsor	\$	2,500
Shared Interest Group Workshops			
Presenting Sponsors	Program Sponsors	\$	750
Annual Golf Scramble Gaylord Springs Thursday, September 8, 2016			
Strategic "Presenting" Sponsor	Cookout/Social Sponsor	\$	5,000
Preferred Partner "Gold" Sponsor	Lunch Sponsor	\$	2,500
Silver Sponsors	Hole & Activity Sponsors	\$	1,500
Bronze Sponsors	Activity Sponsors	\$	900
Other Special Events			
Program Sponsor - Opportunities to mix and mingle with today's and tomorrow's leaders - Events incl Member Mixers, Career Expos, College Chapter programs, Board Meetings, community projects and continuing education events, and many more!		\$	Inquire
WorldatWork Compensation Workshops			
Program Sponsor - Opportunity to sponsor a 2-day certification workshop.		\$	1,800