



## 2009 TENNESSEE SHRM CONFERENCE & EXPOSITION

LEADING YOUR ORGANIZATION—TODAY & TOMORROW

**Pre-Conference Golf Scramble**  
**Tuesday, September 29, 2009**  
Gaylord Springs Golf Links

In conjunction with the 2009 Tennessee SHRM Conference & Expo, please join us for MT|SHRM's 5<sup>th</sup> Annual Golf Scramble to be played at Gaylord Springs Golf Links, voted one of the "Best Places to Play" by Golf Digest!

*"The main reason for the success of this event is the commitment of the business community to raise funds for professional development scholarships for the members of MT|SHRM. A big 'Thank you' to all who have contributed time and resources – especially our sponsors, without whose help this event and the learning opportunities it affords, would not be possible.*

*Don't miss this opportunity to join us for an exciting afternoon and evening of networking and fun.*

**-- Teri Levy & Austin Madison, Golf Scramble '09 Co-Chairs**

Read More. . .

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## Event Schedule

Tuesday, September 29, 2009

- 11:30 a.m. Registration opens  
Practice range opens
- 12:15 p.m. Group Golf Clinic begins
- 12:30 p.m. Lunch and Welcome by Lunch Sponsor  
Instructions from Club Pro
- 1:00 p.m. Shotgun start
- 5:45 p.m. Putting Challenge begins  
After Golf Cocktails and Cookout Registration
- 6:00 p.m. Cocktail Reception begins
- 6:30 p.m. Cookout begins  
Awards presentation
- 8:30 p.m. Event concludes

## Golf Scramble

In addition to the Golf Scramble, golfers will have access to the practice range and can participate in the Group Golf Clinic at 12:15 pm led by a Gaylord Springs Golf Links Pro.

The following prices include cart, greens fees, lunch, the After Golf Cocktails and Cookout and two (2) beverage tickets:



### Individual



Individual registration - \$100



### Multiple Player Discounts



With 1 guest - \$190



With 2 guests - \$285



With 3 guests - \$380

### Fabulous Prizes will be awarded for fun activities, such as:

- 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams - *in three flights!*
- Longest drive
- Closest to the pin
- Hole-in-one
- Closest to the Water
- Farthest from the Pin
- Putting Challenge

Plus thousands of dollars in door prizes reserved for the After Golf Cocktails and Cookout!

Click [here](#) to register today!

## After Golf Cocktails and Cookout

Can't attend the *Scramble*? No problem! We still want to see you anyway — which is why the Golf Scramble Committee is also hosting an evening of fun and networking for all participants and their guests. Sign-up now for the After Golf Cocktail and Cookout to be held at the beautiful Gaylord Springs Golf Links Clubhouse. The following pricing for participants includes dinner plus two (2) beverage tickets:

- Members - \$30
- Members at the door - \$35
- Non-Members - \$35
- Non-Members at the door - \$40

Click [here](#) to register today!



## Sponsorship Opportunities

Why be a sponsor? While supporting education and professional development, you have an opportunity to get your message and brand in front of HR professionals and business leaders in a fun, relaxed environment. And, with our goal to have 144 players and more than 200 attending the After Golf Cocktails and Cookout, it's a great value for a very worthwhile cause!

We are offering six levels of sponsorships as outlined below. If you or your organization is interested in partnering with MT|SHRM and sponsoring this annual event, please contact Austin Madison, Co-Chair, at 615-687-2844 or [amadison@cbjw.net](mailto:amadison@cbjw.net).

***All sponsorships are available on a first-come, first-served basis and they go fast!***



### **Diamond Sponsor - \$8,000 (±) [SOLD]**

**HUMANA**  
Guidance when you need it most

For a single supporter who wishes to be the "Name Sponsor" of this year's Golf Scramble. Funds go toward the sponsorship of the entire event.

This sponsorship includes:

- 8 players (sponsor representatives and their invited guests)
- **Complimentary 20'x20' booth in the Conference Exhibit Hall**
- 10 tickets to the After Golf Cocktails and Cookout
- 10 tickets to the Putting Challenge
- Signage recognition at hole #1 and featured on all promotional materials as "Presented by"
- Lead Event kick-off and presentation of the team awards
- Official framed Golf Scramble '09 flag



## Titanium Level Sponsor (Cocktail) - \$3,750 [SOLD]



This sponsor presents the Cocktail Reception networking event after the Golf Scramble and during the awards presentation. This sponsorship includes:

- 4 players (sponsor representatives and their invited guests)
- **Complimentary 10'x10' end booth in the Conference Exhibit Hall**
- 8 tickets to the After Golf Cocktails and Cookout
- 8 tickets to the Putting Challenge
- Signage recognition during Cocktail Reception
- Individual signage/banner at event – must be at the Club House the day prior (28<sup>th</sup>)
- Logo on the MT|SHRM website
- Introduction and address by Co Representative at Dinner or Lunch
- Official framed Golf Scramble '09 flag



## Platinum Level Sponsors (Activity) - \$2,750 (3)

For three partners who wish to support either the Lunch, Dinner or Convenience Station for this year's Golf Scramble. This sponsorship includes:

- 4 players (sponsor representatives and their invited guests)
- **Complimentary 10'x10' booth in the Conference Exhibit Hall**
- 6 tickets to the After Golf Cocktails and Cookout
- 6 tickets to the Putting Challenge
- Signage recognition at hole and at activity
- Individual signage/banner at the After Golf Cocktails and Cookout
- Presentation of the prize to contest winner at the After Golf event
- Official framed Golf Scramble '09 flag



## Gold Level Sponsors (Hole & Activity) - \$2,000 (5)

For our friends and partners who wish to sponsor a hole and one of the following activities: Longest Drive Contest, Hole-in-One Contest, Closest to Water (without going in) Farthest from the Pin, or Closest to the Pin. This sponsorship includes:

- 4 players (sponsor representatives and their invited guests)
- 6 tickets to the After Golf Cocktails and Cookout
- 6 tickets to the Putting Challenge
- Signage recognition at hole and at activity
- Individual signage/banner at the After Golf Cocktails and Cookout
- Presentation of the prize to contest winner at the After Golf event
- Official framed Golf Scramble '09 flag



## Silver Level Sponsors (Hole) - \$1,500 (~~12~~) 10 LEFT

For our friends and partners who wish to demonstrate their support by sponsoring a hole. Includes:

- 4 players (sponsor representatives and/or their invited guests)
- 4 tickets to the After Golf Cocktails and Cookout
- 4 tickets to the Putting Challenge
- Signage recognition on the course during play at designated hole
- Official framed Golf Scramble '09 flag



## Bronze Level Sponsors (Activity) - \$950 (13)

For our friends and partners who want to show their support by donating toward a specific contest, prize or activity such as those listed below:

- 2 players for Golf Scramble
- 2 tickets to the After Golf Cocktails and Cookout
- 2 tickets to the Putting Challenge
- Signage recognition at designated activity (see below for list of available activities – available on a first come basis)

### Activities available:

- Goodie Bag Sponsor
- Awards & Trophies Sponsor
- Photography Sponsor
- Beverage Cart Sponsor
- Golf Apparel Sponsor
- GPS Sponsor
- Registration Station Sponsor
- Putting Challenge Sponsor
- Golf Clinic Sponsor
- Entertainment Sponsor
- Printing & Signage Sponsor
- Range Sponsor
- Shoe Shine Station

## How can I be involved?

Whether you play, participate, sponsor or volunteer, you will help make this a phenomenal success and fun event for everyone. Here's the contact list for those who can help you with additional information:

- [Online registration](#) & player information, contact [Melanie Pitts](#) at 615-465-3426
- General event questions, contact [Teri Levy](#) at (615) 818-1968
- Volunteer information, contact [Deidra Baldwin](#) at (615) 665-9060
- Sponsorship information, contact [Austin Madison](#) at (615) 687-2844

## Past year's sponsors include these fine organizations:

ADP	Colonial	Provident Music
Ameritas	Concentra	Randstad Staffing
AppleOne	CSI Companies Inc.	Regions Bank
Assurant	Cowan Benefit Services	Remedy Staffing
AO Smith	Express Scripts	Right Management
Baker Donelson	HireEase	Robert Half
BB&T	Humana	Select Staffing
Benefit Consulting Alliance	Lee Hecht Harrison	Spherion Professional Services
BeneSync	M Lee Smith	TA Staffing
Bethal College	Marsh	Tennessean & CareerBuilder.com
Blue Cross Blue Shield of Tennessee	Mercer	The HR Group
Blue Grass Family Health	Mergis Group	The Work Institute
Boult, Cummings, Conner & Berry, PLC	Miller & Martin	Waller Lansden
CareerBuilder.com	MSaver	Wimberly Lawson
CenBen USA	PayMaxx	Wood Personnel Services
Challenger, Gray & Christmas	Primacy Relocation	XMi Human Resource Solutions
Center for Org and HR Excellence	Professional Account Services	Vaco Resources, LLC